THE ATLANTIC FORWARDING COOKIE POLICY

INFORMATION ABOUT OUR USE OF COOKIES

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ATLANTIC FORWARDING GROUP
www.atlanticforwarding.com

1. INTRODUCTION

This is a website operated by **Atlantic Forwarding Ltd.** (hereinafter "*Atlantic Forwarding*" or "*we*" "*our*," or "*us*"). **Atlantic Forwarding** is registered in Grosspeteranlage 29, 4052 Basel, Switzerland.

Atlantic Forwarding is committed to protecting your privacy. This Cookie Policy accounts for the Cookies used via the https://www.atlanticforwarding.com/ website (hereinafter "Website").

Our Website uses cookies to distinguish you from other visitors of our Website. This helps us to provide you with a good experience when you browse our Website.

2. WHAT ARE COOKIES?

Cookies are small text files assigned to your browser to collect internet log on and visitor tracking information (including IP address, browsing history, and geolocation data, where and as allowed by applicable law).

Cookies helps us track your use and provide the best possible user experience by allowing us to know how to improve our Website. We also may use cookies to provide you with information on our services that may be of interest to you, where and as allowed by law.

Cookies can be identified as "*persistent*" or "*session*", and "*first-party*" or "*third-party*". Our Website notifies you when you are receiving cookies, giving you the choice to accept them or not.

3. THE COOKIES WE USE

We use cookies that are strictly necessary for the correct functioning of our Website. These cookies are always activated and do not require your consent.

We also use cookies that are still reasonably necessary or important, but they are non-essential and, therefore, require your consent.

For these cookies (i.e., performance, targeting, functional & analytic cookies), we request your consent (by the "accept all cookies" button in our cookie banner or through our cookies settings or your browser cookie settings) before placing them on your device.

More specifically, this Website uses the following types of cookies, as listed below:

4. STRICTLY NECESSARY COOKIES

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Website may consequently not work. These cookies do not store any personally identifiable information.

Name	Domain	Purpose	Expiry	Policies
__cf_bm	www.fonts.net	The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.	24 hours	****

5. PERFORMANCE COOKIES

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Website. They help us to know which pages are the most and least popular and see how visitors move around the Website. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our Website and we will not be able to monitor its performance.

Name	Domain	Purpose	Expiry	Policies
_gid	www.atlanticforwarding.com	Used by Google Analytics to store information about the pages you visit on our Website.	24 hours	**+Info**
_hjIncludedInSessionSample_xxxx	www.atlanticforwarding.com	Collects information about the users, which is used for market analytics and reporting purposes.	24 hours	**+Info**
_hjSessionUser_xxxx	www.atlanticforwarding.com	Used for online marketing by collecting information about the users and their activity on the website. The information is used to target advertising to the users across the web.	1 year	**+Info**
hjSession	www.atlanticforwarding.com	Used for online marketing by collecting information about the users and their activity on the website. The information is used to target advertising to the user across different channels and devices.	24 hours	**+Info**
_hjAbsoluteSessionInProgress	www.atlanticforwarding.com	Used to detect the first pageview session of a user.	24 hours	**+Info**
_hjTLDTest	www.atlanticforwarding.com	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDTest cookie for different URL substring alternatives until it fails.	Session	**+Info**

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6. TARGETING COOKIES

These cookies may be set through our Website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Name	Domain	Purpose	Expiry	Policies
_gcl_au	www.atlanticforwarding.com	This period shows the length of the period at which a service can store and/or read certain data from your computer by using a cookie, a pixel, an API, cookieless tracking, or other resources.	3 months	**+Info**
_ga	www.atlanticforwarding.com	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	1 year	**+Info**
IDE	www.doubleclick.net	Campaign Manager, Display & Video 360, Google Ad Manager, Google Analytics, Search Ads 360	1 year	**+Info**
Ioc	www.addthis.com	To store location data.	1 year	**+Info**
na_tc	www.addthis.com	To help us analyse how visitors are sharing the website content.	1 year	**+Info**
Ouid	www.addthis.com	To store a unique user ID.	1 year	**+Info**
ssc	www.addthis.com	To help us analyse how visitors are sharing the website content.	1 year	**+Info**
test_cookie	www.doubleclick.net	Used to check if the user's browser supports cookies.	24 hours	**+Info**
uID	www.addthis.com	Necessary usage to identify your device characteristics	1 year	**+Info**

7. FUNCTIONAL COOKIES

These cookies enable the Website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

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Name	Domain	Purpose	Expiry	Policies
CONSENT	www.google.com	This cookie is used to save the visitor's preferences and other information. This includes in particular the preferred language, the number of search results to be displayed on the page as well as the decision as to whether the Google SafeSearch filter should be activated or not.	6 month	**+Info**
na_id	www.addthis.com	This cookie is set by Addthis.com to enable sharing of links on social media platforms like Facebook and Twitter	1 year	**+Info**
pll_language	www.atlanticforwarding.com	Polylang uses a cookie to remember the language selected by the user when he comes back to visit again the website.	1 year	**+Info**
uvc	www.addthis.com	It allows a user to share a webpage with many social sites.	1 year	**+Info**

8. <u>SECURITY COOKIES</u>

This Website uses cookies and other technologies for security reasons, like authenticating visitors, preventing fraud, and protecting you as you interact with our service. Authenticating a visitor helps this Website to ensure that only the actual owner of an account can access that account.

The combination of these cookies allows Google to block many types of attack, such as attempts to steal the content of forms submitted in Google services, and prevent spam, fraud, and abuse.

Name	Domain	Purpose	Expiry	Policies
AEC	www.google.com	Ensure that requests within a browsing session are made by the visitor, and not by other Websites.	2 months	**+Info**
HSID	www.google.ch	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect user data from unauthorized access.	1 year	**+Info**

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__Secure-ENID	www.google.com	To secure digitally signed and encrypted data from the unique Google ID and store the most recent login time that Google uses to identify visitors, prevent fraudulent use of login data and protect visitor data from unauthorized parties. This can also be used for targeting purposes to display relevant and personalized advertising content.	10 months	**+Info**
SID	www.google.ch	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect visitor data from unauthorized access.	1 year	**+Info**

9. 6. GOOGLE ANALYTICS

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyse how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

For more details on Google Analytics and on how Google processes your data, please visit Google's Privacy policy.

Name	Domain	Purpose	Expiry	Policies
1P_JAR	www.google.com	This Google cookie is used to optimize advertising, to provide relevant ads to visitors, to improve campaign performance reports, or to prevent a visitor from seeing the same ads multiple times.	1 month	**+Info**
APISID	www.google.ch	Google ads on websites based on recent searches and interactions.	1 year	**+Info**
DV	www.google.com	This cookie is used to save the visitor's preferences and other information. This includes in particular the preferred language, the number of search results to be displayed on the page as well as the decision as to whether the Google SafeSearch filter should be activated or not.	24 hours	**+Info**

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NID	www.google.ch www.google.com	This cookie is used to save the visitor's preferences and other information. This includes in particular the preferred language, the number of search results to be displayed on the page as well as the decision as to whether the Google SafeSearch filter should be activated or not.	1 year	**+Info**
OGPC	www.google.com	These cookies are used by Google to store user preferences and information while viewing Google mapped pages	24 hours	**+Info**
OTZ	www.google.com	The cookie also allows Google Ads and Google Analytics to compile information on visitors for marketing purposes.	1 month	**+Info**
SAPISID	www.google.ch	Google collects visitor information for videos hosted by YouTube.	1 year	**+Info**
__Secure-1PSID	www.google.ch	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	1 year	**+Info**
__Secure-3PSID	www.google.ch	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	1 year	**+Info**
__Secure-1PAPISID	www.google.ch	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising.	1 year	**+Info**
__Secure-3PAPISID	www.google.ch	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	1 year	**+Info**
SOCS	www.google.com	Used to store a visitor's state regarding their cookies choices.	5 months	**+Info**
SSID	www.google.ch	Google collects visitor information for videos hosted by YouTube on maps integrated with Google Maps.	1 year	**+Info**

10. COOKIE STORAGE

Data concerning Website visitors will not be stored for a longer period than the above-mentioned expiry period for each cookie type. Moreover, no information coming from our Website will ever be either communicated or disseminated to unspecified recipients.

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11.HOW DO I CHANGE MY COOKIES SETTINGS?

If you agree with **Atlantic Forwarding** cookies policy click **ACCEPT** on the banner or pop-up that appears when you enter our Website.

Should your cookie preferences change at a later stage, and you wish to withdraw your consent to any non-essential cookies, you will need to modify your preferences in the cookies settings or delete, block, or disable cookies via your web browser settings.

Please note that disabling or blocking some or all of the categories of cookies will affect the functionality of our Website and may impact your access and experience with our Website.

Additionally, your cookies preferences are limited to this Website only and not to other third-party owned websites. For more information on cookies used by those websites, please refer to their specific privacy notice or cookies policy.

Please note, it is possible that, at times, these links and descriptions may not correspond to the latest version published by the developer of each web browser, however, here are some instructions to assist you should you decide to change your cookie preferences:

BROWSER	STEPS TO DISABLE COOKIES
Google Chrome	Open Chrome on your computer. Go to the top right and click More. Click More tools Clear browsing data. At the top, choose a time range. To clear all data, select All periods. Check the boxes next to "Cookies and other site data" and "Cached files and images". Click Clear data.
Microsoft Edge 10 or earlier version	Go to "Tools" in the menu bar, which should open, and click on "Internet Options". Click on the "Privacy" tab at the top. Go to "Settings" and move the slider up to the "Block all Cookies" button.
Microsoft Edge 11	Go to "Tools" in the menu bar, which should open, and click on "Internet Options". Click on the "Privacy" tab at the top. Go to "Settings" and then "Advanced" to allow or block first-party and third-party cookies or if you prefer to be prompted.
Firefox	Click the Menu button and select Options. Select the Privacy and Security panel and go to the Cookies and Site Data section. Click Manage data.... The Manage Cookies and Site Data window will open. In the Search for websites: field, type the name of the website whose cookies you want to delete. The cookies that match your search will be displayed. To delete all cookies and site storage data, click Delete All. To delete selected items, select an entry and click Delete Selected. Click Save changes. A confirmation window titled Delete cookies and site data will open: click OK.

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Safari	Go to the Safari menu, click "About" to determine which version of Safari you are using. In the Safari menu, click on "Preferences". Once in the Safari preferences window, click on "Privacy". Set preferences to accept cookies next to "Block Cookies".

For more information on cookies, you can also visit: **https://www.aboutcookies.org/**, which contains general information about cookies and comprehensive information on how to modify the cookie settings on a wide variety of web browsers along with information on how to delete cookies from your computer.

12. ADDITIONAL INFORMATION

This Cookies Policy may be modified whenever there are changes to the configuration and/or use of the Website. In order to maintain maximum transparency with you, **Atlantic Forwarding** will always keep the updated version published on our Website stating the date of update at the bottom of this page.

If you notice any unidentified cookie or you would like more information on cookies installed through our Website, you may contact us at the following email address: communications@bsl.atlanticforwarding.

Cookie policy last updated in August 2023.